



**GLOBAL IVF**

The Global Guide for IVF and Assisted Reproduction

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## ADVERTISE WITH GLOBAL IVF AND REACH THE WORLD

### CONTENT PROVISION

- **Be an Expert Video - \$750US** (only available monthly) (Additional fees apply if we shoot and/or edit). Featured for one month then archived and accessible for an unlimited period of time. Link to current video expert: <http://www.globalivf.com/expert-interviews.php>
- **Featured Article - \$600US** per article (if you provide the content, **(\$900US** if we write the content). Featured for one month on the home page then archived and accessible for an unlimited period of time. Featured article link: [http://www.globalivf.com/articles\\_show.php?id=90](http://www.globalivf.com/articles_show.php?id=90)

### LISTING OPPORTUNITIES

- **Premiere Listing - \$100US/month, 300US/6 months or \$500US/year.** Listing will appear ABOVE the group alphabetical listings and also be included in the alphabetical listings. Your company will be placed in the appropriate category: clinic/tourism company/surrogacy or egg donor program, acupuncture, law, etc. Interactive map link: <http://www.globalivf.com/interactive-map.php>  
Top listing will show:
  - Company/Practice name
  - Logo
  - Address
  - Phone number
  - Email
  - Key contact name(s)
  - Description of your clinic or business (up to 250 words)
  - Web address and Hyperlink to your homepage
- **Featured Listing - \$75US/month, \$250US/6 months or \$400US/year.** Listing will show:
  - Company/Practice name
  - Logo
  - Address
  - Phone number
  - Email
  - Key contact name(s)
  - Web address and Hyperlink to your homepage
- **Enhanced Listing - \$50US/month, \$150US/6 months or \$250US/year.** Alphabetical listing will show:
  - Company/Practice name
  - Web link and Hyperlink to your homepage

BANNER ADS (3-month minimum) Rotates position around the site.

- **Skyscraper - \$175US/month, \$700US/6 months or \$1200US/year**
- **Banner - \$150US/month, \$600US/6 months or \$1000US/year**
- **Square ad - \$100US/month, \$400US/6 months or \$700US/year**